



The Effectiveness of Illustrated Word Cards in Increasing Reading Interest of Children at Al-Jami'atul Amaliyah Gerumpung Kindergarten, Sepit Village, Academic Year 2022/2023

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Abstrak:

Tujuan penelitian ini adalah untuk mengetahui seberapa besar efektivitas media kartu kata bergambar dalam meningkatkan minat baca anak di TK Al-Jam'iyatul Amaliyah Gerumpung Desa Sepit Tahun Pelajaran 2022/2023. Metode penelitian yang digunakan adalah kualitatif deskriptif dengan desain penelitian *survey*. Penelitian ini dilaksanakan di TK Al-Jam'iyatul Amaliyah Gerumpung Desa Sepit Kecamatan Keruak Lombok Timur Nusa Tenggara Barat. Penelitian ini, menggunakan tiga teknik pengumpulan data, yaitu observasi, wawancara dan dokumentasi. Teknik analisis data yang digunakan adalah teknis analisis deskriptif dengan komponen reduksi data, penyajian data, dan verifikasi. Hasil penelitian menunjukkan bahwa media kartu kata bergambar memiliki dampak positif dalam meningkatkan minat baca anak di TK Al-Jamiatul Amaliyah Gerumpung Desa Sepit. Hal tersebut terbukti dari 5 responden guru dari jumlah 6 guru yang ada di TK tersebut memiliki pandangan positif 83, 33%, dan dari total 20 siswa/siswi yang berpartisipasi, terdapat 14 siswa/siswi yang memiliki respon positif 70%. Serta dibuktikan dengan 15 jumlah orang tua yang ikut berpartisipasi dalam penelitian ini, terdapat 12 responden 80% memiliki pandangan positif. Dengan demikian, dapat disimpulkan bahwa media kartu kata bergambar efektif untuk meningkatkan minat baca anak di TK Al-Jam'iyatul Amaliyah Gerumpung.

Kata Kunci: Media Kartu Kata Bergambar, Minat Baca Anak.

Abstract:

The aim of this research is to determine the effectiveness of illustrated word card media in increasing the reading interest of children at Al-Jam'iyatul Amaliyah Gerumpung Kindergarten in Sepit Village for the Academic Year 2022/2023. The research method used is descriptive qualitative with a survey research design. This study was conducted at Al-Jam'iyatul Amaliyah Gerumpung Kindergarten in Sepit Village, Keruak Sub-district, East Lombok, West Nusa Tenggara. Three data collection techniques were employed: observation, interviews, and documentation. The data analysis technique used is descriptive analysis with components of data reduction, data presentation, and verification. The research results indicate that illustrated word card media has a positive impact on increasing children's reading interest at Al-Jamiatul Amaliyah Gerumpung Kindergarten in Sepit Village. This is evident from the responses of 5 out of 6 teachers, representing 83.33%, who have a positive outlook. Out of the total 20 participating students, 14 students showed a positive response, accounting for 70%. Additionally, among the 15 parents participating in this study, 12 respondents, or 80%, expressed a positive perspective. Therefore, it can be concluded that illustrated word card media is effective in enhancing the reading interest of children at Al-Jam'iyatul Amaliyah Gerumpung Kindergarten.

Keywords: Picture-Word Card Media, Children's Reading Interest.

INTRODUCTION

Kindergarten is an educational stage preceding elementary education, aimed at providing guidance for children from birth to the age of six (Harianja et al., 2023). This is done through the provision of educational stimulation to assist in physical and spiritual growth and development. The goal is to prepare children for further education conducted through formal, non-formal, and informal channels (Ryazanova, 2022).

Early childhood education, as defined by the National Education System Law of 2003 in Article 1, Paragraph 14, is an effort aimed at children from birth to six years old. It involves providing educational stimulation to aid in physical and spiritual growth and development, ensuring readiness for further education. This early age is crucial for education as children undergo extraordinary growth and development, free from many negative external influences.

Early childhood education focuses on laying the foundation for growth and development in moral and religious aspects, physical-motor development (gross and fine motor coordination), cognitive intelligence (thinking and creativity), socio-emotional aspects (attitudes and emotions), language and communication (Timmons et al., 2021). It is tailored to the unique developmental stages experienced by children in early childhood.

Education in early childhood is fundamental in establishing and developing the foundations of a child's knowledge, attitudes, and skills (Alam, 2020). The success of this early education process becomes the basis for subsequent educational phases.

Between the ages of 4 and 6, children begin preparations for formal education. Formal education for children aged 4-6 can take place in Kindergarten or Raudhatul Athfal. These educational institutions aim to provide a learning process for children to develop their full potential from an early age. Through early-age learning, it is expected that children can receive moral and religious, physical-motor, cognitive, socio-emotional, language, and artistic stimuli according to their age group.

Developing reading skills should be done through play-based learning activities. Developing early reading abilities is essential, as it fosters a higher level of language proficiency and a love for reading in children (Spiteri, 2021). Reading skills can be developed in Kindergarten, with an emphasis on both reading and writing abilities. Cultivating a habit of reading from an early age provides children with a wealth of information from what they read.

A preliminary study or initial observation conducted at Al-Jam'iyatul Amaliyah Gerumpung Kindergarten regarding children's reading abilities indicated some limitations. This was due to the inadequacy of reading learning media, with teachers primarily relying on traditional whiteboards. In reading lessons, students were asked to imitate the writings on the whiteboard, and after completing the task, they were required to replicate these writings. The monotony and simplicity of the teaching materials led to boredom and stress among the students, impacting the effectiveness of the reading lessons.

Therefore, teachers at Al-Jam'iyatul Amaliyah Gerumpung Kindergarten in Sepit Village are urged to design learning methods that engage students in reading, aligned with their developmental milestones and enjoyable for the children.

The use of illustrated word cards can create an enjoyable learning environment, especially for early reading lessons. In the initial stages of reading, teachers employ strategies and techniques, such as illustrated word cards, to provide an active and enjoyable learning situation, making the learning experience more meaningful for children. This is a key factor in achieving the desired goals of learning in Kindergarten.

Learning activities using illustrated word cards can stimulate reading abilities and motivate children to enjoy reading. Therefore, this research is titled "The Effectiveness of Illustrated Word Card Media in Increasing the Reading Interest of Children at Al-Jamiatul Amaliyah Gerumpung Kindergarten in Sepit Village for the Academic Year 2022/2023."

METHOD

The research method employed is descriptive qualitative with a survey research design. This study was conducted at Al-Jam'iyatul Amaliyah Gerumpung Kindergarten in Sepit Village, Keruak Sub-district, East Lombok, West Nusa Tenggara. Three data collection techniques were utilized: observation, interviews, and documentation. The data analysis technique involved descriptive analysis, including data reduction, data presentation, and verification components.

RESULTS AND DISCUSSION

1. Results

Based on the assessment results from three groups of respondents, namely teachers, students, and parents, it can be concluded that Picture Word Card Media has a positive impact on increasing the reading interest of children at TK Al-Jam'iyatul Amaliyah Gerumpung Desa Sepit in the academic year 2022/2023. Although a qualitative approach in measuring reading interest may have individual differences, the research results indicate that the use of this media helps create a more engaging, interactive, and effective learning environment in enhancing the reading interest of children.

In the responses from teachers, the majority of them have implemented Picture Word Card Media in reading learning activities in their classrooms. Teachers observed an increase in children's reading interest, active participation, and a positive impact on vocabulary. This conclusion is supported by questionnaire results, where 83.33% of teachers expressed a positive view of the effectiveness of the media.

Students also provided positive responses to the use of Picture Word Card Media. More than half of them reported an increase in reading interest, more engaging reading activities, and ease in remembering new vocabulary. Overall, 70% of students expressed a positive view of the effectiveness of the media.

Parents, as another group of respondents, also expressed positive support for Picture Word Card Media. They stated that this media is effective in increasing the reading interest of children and helping them become

more fluent in recognizing new vocabulary. Questionnaire results showed that 80% of parents had a positive view of the effectiveness of the media.

Overall, the results of this research support the conclusion that Picture Word Card Media is effective in increasing the reading interest of children at 'TK Al-Jam'iyatul Amaliyah Gerumpung Desa Sepit. The positive perceptions from teachers, students, and parents provide an overview that the use of this media has the potential to shape a more dynamic and enjoyable reading learning environment for children..

2. Discussion

Discussion regarding the percentage of the effectiveness of Picture Word Card Media in increasing children's reading interest at 'TK Al-Jam'iyatul Amaliyah Gerumpung includes three main aspects, namely the percentage of responses from teachers, the percentage of responses from students, and the percentage of responses from parents.

a. Percentage of Teacher Responses Regarding the Effectiveness of Picture Word Card Media in Increasing Children's Reading Interest

The research results indicate that teachers responded positively to the Picture Word Card Media, indicating its positive impact on reading learning at 'TK Al-Jam'iyatul Amaliyah Gerumpung. Teachers observed an increase in children's reading interest, active participation, as well as the development of reading skills and mastery of vocabulary. The use of this media creates a more interesting and interactive learning environment, providing a dynamic and enthusiastic learning experience.

b. Percentage of Student Responses Regarding the Effectiveness of Picture Word Card Media in Increasing Children's Reading Interest

From the perspective of students, the research results show that the use of Picture Word Card Media has a significant positive impact. There is an increase in reading interest, higher enthusiasm, and ease in remembering new vocabulary. Visualization of images on picture word cards makes reading activities more attractive and effective, creating a learning environment that motivates students to be more involved in the reading process.

c. Percentage of Parent Responses Regarding the Effectiveness of Picture Word Card Media in Increasing Children's Reading Interest

Parents also provide positive support for the effectiveness of Picture Word Card Media. They acknowledge that this media has successfully increased the reading interest of children beyond school hours, creating a beneficial and positive learning experience. In addition, parents note positive changes in children's ability to recognize and remember new vocabulary, reinforcing the impression that this media plays a crucial role in shaping a supportive learning environment at home and at school.

Overall, this discussion illustrates that Picture Word Card Media consistently has a positive impact from the perspectives of teachers, students, and parents. The use of this media not only creates a more engaging and interactive learning environment at school but also supports the development of children's reading interest in

the home environment. These positive implications indicate the potential of Picture Word Card Media in enriching the reading learning experience of children at TK Al-Jam'iyatul Amaliyah Gerumpung Desa Sepit.

CONCLUSION

This study indicates that Picture Word Card Media has a positive impact on increasing children's reading interest at TK Al-Jamiatul Amaliyah Gerumpung Desa Sepit. Teachers observed an increase in reading interest, active participation of children, and improvement in vocabulary understanding. The use of this media supports a more interactive and engaging reading learning environment for children. This is evidenced by the positive views of 5 out of 6 teachers, accounting for 83.33%. Furthermore, students also experience an increase in reading interest, higher enthusiasm, and ease in remembering new vocabulary. The use of this media helps create a more interesting and effective reading learning environment. This is demonstrated by the total of 20 participating students, with 14 students having a positive response, accounting for 70%. According to the perception of parents, they feel that this media is effective in increasing children's reading interest and helping them become more fluent in recognizing new vocabulary. This is evidenced by the participation of 15 parents in this study, with 12 respondents, or 80%, having a positive view.

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